Modes of knowledge conversion

		To	
		Tacit Knowledge	*Explicit* Knowledge
From	**Tacit** Knowledge	**Socialization**	**Externalization**
	Explicit Knowledge	**Internalization**	**Combination**

© M. Bettoni, 2004   *Source: Nonaka & Takeuchi, 1995*   1

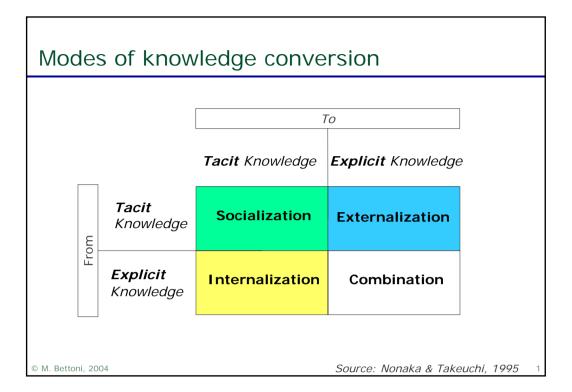## USP of Knowledge Engineering

- "externalization"
- converting tacit into explicit knowledge
- a unique feature of KE

➡ *"because there is hardly any other mature scientific methodology capable of externalizing tacit knowledge"*

[*from: Guus Schreiber et al., 2000, p. 71*]

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Knowledge Engineering (KE) & Knowledge Management (KM)

- KE is a methodology for externalizing knowledge

- KE main application: building knowledge systems

- Knowledge systems are tools for enabling KM

➡ KE is one of the instruments of KM

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Fundamental principles of KE

- Not some kind of "mining the expert's head" / constructing models of human knowledge
- Concentrate on the conceptual structure / leave programming details for later
- Human expertise can be analyzed in terms of stable patterns and structures / no chaos
- Manage knowledge projects in a controlled "spiral" way / no fixed linear route

➡ [*from: Guus Schreiber et al., 2000, p. 71*]

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